

# THE BUSINESS OF ART SCHOLARSHIP 2018

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**ART STUDENTS AND EMERGING ARTISTS  
GET YOUR CAREER OFF THE GROUND**

**FREE BOOTH AT 2018 MISSION FEDERAL ARTWALK  
PROFESSIONAL MENTORING FOR 2018  
AND MORE!**

Becoming an artist that gets paid isn't just about being able to create beautiful artwork, its about becoming a professional. If you have a strong interest in being an artist and have begun to build a body of work, The Business of Art scholarship may be the next step for you to navigate the complex art industry while participating in this year's Mission Federal ArtWalk.

The Business of Art scholarship is a unique opportunity for an artist who has a body of work to showcase and is interested in selling their artwork during Mission Federal ArtWalk. To ensure a successful launch at this year's festival, the artist will receive personalized mentoring from Patric Stillman, artist and owner of The Studio Door, and receive an exceptional media package provided by San Diego Visual Arts Network.

If selected, you will receive the necessary assistance to put together a successful artwalk booth, navigate media opportunities, prepare your portfolio, establish a 12-month action plan, and received continued assistance to achieve your goals throughout 2018. Complete list of benefits is available online at [http://thestudidoor.com/inside/?page\\_id=7614](http://thestudidoor.com/inside/?page_id=7614)

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The Business of Art scholarship is presented by Mission Federal ArtWalk, San Diego Visual Arts Network and The Studio Door for the 34th Annual Mission Federal Artwalk [April 28 and 29, 2018]. There is no application fee for this opportunity.

PRESENTED BY



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Answer the following questions, take photos of your artwork, email the form with your photographs to The Studio Door by the deadline February 16, 2018. Your application will be reviewed by the partners of this scholarship and one lucky artist will be selected to participate in this year's scholarship. Artist will be notified on February 20, 2018.

## PERSONAL CONTACT INFORMATION

Please print.

Full Name \_\_\_\_\_

Phone (Home) \_\_\_\_\_

Phone (Cell) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Indicate URLs to any Social Media (Instagram, Facebook, Twitter, YouTube, etc) you use to showcase your artwork

\_\_\_\_\_

\_\_\_\_\_

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*Submit this form, your answers to the 8 application questions and 5 images (or links to your artwork) to The Studio Door by e-mail to [ForAllWeKnow@thestudidoor.com](mailto:ForAllWeKnow@thestudidoor.com) by 5:00 PM on February 16, 2018.*

Full Name \_\_\_\_\_

## **THE BASICS**

*In this section, keep your answers short and concise.*

1. What is your primary media?
2. Describe your style and subject matter.
3. Indicate how you can demonstrate that you have a serious commitment to your art (you can note how much time you spend on your art, any specialized training, participation in group shows, award recognition, and/or other demonstration).
4. Have you sold any artwork and if yes, indicate venue.
5. Have you attended Mission Federal ArtWalk in the past?
6. Do you have sufficient quantity of artwork to fill a booth at ArtWalk?
7. Describe your comfort level talking with the press and appearing in the press.

## **WHY YOU?**

Attach separate page, as needed, to fully explain.

8. Tell us why you think that you and your work should be considered for the award.

## **PHOTOGRAPHS**

Include 5 images (or links to your artwork). Specs: JPG only, no smaller than 1920 pixels on the longest side, 72 dpi and 5 MB maximum. E-mail images separately from application to ensure that your submission is received. You will get a confirmation reply within one business day. If you do not hear from The Studio Door, please contact us again to confirm your application has been received.

Complete program details available online at :

[http://thestudidoor.com/inside/?page\\_id=7614](http://thestudidoor.com/inside/?page_id=7614)