

THE BUSINESS OF ART SCHOLARSHIP 2019



**ART STUDENTS AND EMERGING ARTISTS
GET YOUR CAREER OFF THE GROUND**

**FREE BOOTH AT 2019 MISSION FEDERAL ARTWALK
PROFESSIONAL MENTORING FOR 2019
AND MORE!**

Becoming an artist that gets paid isn't just about being able to create beautiful artwork, its about becoming a professional. If you have a strong interest in being an artist and have begun to build a body of work, The Business of Art scholarship may be the next step for you to navigate the complex art industry while participating in the 35th annual Mission Federal ArtWalk.

The Business of Art scholarship is a unique opportunity for an artist who has a body of work to showcase and is interested in selling their artwork during Mission Federal ArtWalk. To ensure a successful launch at this year's festival, the artist will receive personalized mentoring from Patric Stillman, artist and owner of The Studio Door, and receive an exceptional media package provided by San Diego Visual Arts Network.

If selected, you will receive the necessary assistance to put together a successful artwalk booth, navigate media opportunities, prepare your portfolio, establish a 12-month action plan, and received continued assistance to achieve your goals throughout 2019. Complete list of benefits is available online at thestudidoor.com

Recent scholars include Eleanor Greer (2018) - eleanorgreer.com and Mikaela McLeish (2017) mikaelamcleish.com

The Business of Art scholarship is presented by Mission Federal ArtWalk, San Diego Visual Arts Network and The Studio Door for the 35th Annual Mission Federal Artwalk [April 27 and 28, 2019]. There is no application fee for this opportunity.

PRESENTED BY



THE BUSINESS OF ART SCHOLARSHIP 2019

Answer the following questions, take photos of your artwork, email the form with your photographs to The Studio Door by the deadline February 1, 2019. Your application will be reviewed by the partners of this scholarship and one lucky artist will be selected to participate in this year's scholarship. Artist will be notified on February 6, 2019.

PERSONAL CONTACT INFORMATION

Please print.

Full Name _____

Phone (Home) _____

Phone (Cell) _____

Address _____

Email _____

Website _____

Indicate URLs to any Social Media (Instagram, Facebook, Twitter, YouTube, etc) you use to showcase your artwork

Submit this form, your answers to the eight application questions and five images (or links to your artwork) to The Studio Door by e-mail to ForAllWeKnow@thestudidoor.com by 5:00 PM on February 1, 2019.

Full Name _____

THE BASICS

In this section, keep your answers short and concise.

1. What is your primary media?
2. Describe your style and subject matter.
3. Indicate how you can demonstrate that you have a serious commitment to your art (you can note how much time you spend on your art, any specialized training, participation in group shows, award recognition, and/or other demonstration).
4. Have you sold any artwork and if yes, indicate venue.
5. Have you attended Mission Federal ArtWalk in the past?
6. Do you have sufficient quantity of artwork to fill a booth at ArtWalk?
7. Describe your comfort level talking with the press and appearing in the press.

WHY YOU?

Attach separate page, as needed, to fully explain.

8. Tell us why you think that you and your work should be considered for the award.

PHOTOGRAPHS

Include 5 images (or links to your artwork). Specs: JPG only, no smaller than 1920 pixels on the longest side, 72 dpi and 5 MB maximum. E-mail images separately from application to ensure that your submission is received. You will get a confirmation reply within one business day. If you do not hear from The Studio Door, please contact us again to confirm your application has been received.

Complete program details available online at thestudidoor.com